

How "GPS data as a Service" will change the way location data is handled

As IOT and location based apps proliferate, the challenge of managing and utilising GPS data in a meaningful way assumes a lot of importance. The advent of API accessed mapping software such as Open Street, Google, MapQuest, etc., has revolutionized the way we use maps. A similar change is on its way as it relates to location based data.

Currently, app developers whether they be individuals or corporations manage GPS data generated by their solutions themselves. GPS data adds up very quickly. Indexing, storage, retrieval and real-time analytics and decisioning consume a lot of resources and require considerable expertise to manage the impact on system performance. Performance optimizations and scaling are huge challenges. The costs can really add up. Logistrics offers a specialized "GPS data as a Service" that can handle the large volumes of GPS data, index, store and allow for optimal retrieval, provide real-time analytics that can be used within apps (after all it's the analytics that matters not the data itself) and offers value adds such as scheduling, queuing, auto-dispatch etc., based on the data analyzed.

Logistrics Services (<u>www.logistricsservices.com</u>) is the first of this kind of service and offers API's, libraries and tools to integrate location data and obtain insights and analytics in real-time that can help drive decisions within your apps.

We offer a free 14-day trial. Discover the power of "GPS data as a Service" today!

Solution on the Cloud

The platform is listed on **AppSource** from Microsoft & hosted on Azure.

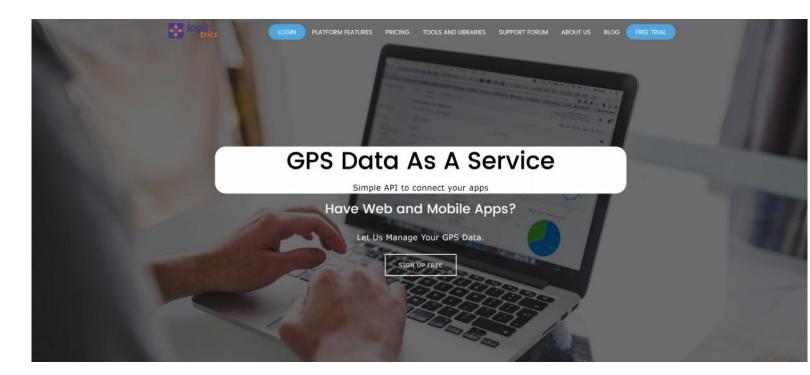
Release Schedule

Initial Version: May 2017

API: available & easy to use

Web & Mobile Libraries: Android, Html5.iOS coming soon.

Plug & Play Modems: ATrack Modems are pre-supported



Functionality

- Currently support GPS data handling and management via our platform. We also support geo-fences, speed reports, speed limit violation triggers and mileage reports.
- Over the next several months we hope to add modules with the tools to support hours of service reports, hot spots illustrated on the map, most active hours, order management, dispatch, queuing, field services, mobile inventory and much more.

About Us

Logistrics is a proprietary suite of solutions provided by Little Services Gateway Inc., Canada. Logistrics processes millions of GPS data each month and has expertise in indexing, storing and retrieving necessary data and associated analytics instantly for use within applications. Logistrics Services is the first "GPS as a Service" offering. Besides supporting GPS data management, handling and associated analytics that can be accessed by mobile and web apps via an API, the solution currently provides and/or will offer shortly the tools to support speed monitoring and alert triggers, hours of service computations, hot spots of key events, most active hours, order management, auto-dispatch, queuing, field services, mobile inventory management and much more. Additional details can be found on our website www.logistricsservices.com. Logistrics also serves the transportation sector with specific focus on crew management for crew hauling. Our crew hauler client serves all the major U.S railroads. It also offers solutions for taxi trip ordering & dispatch & end to end scheduling, routing, dispatch and tracking for a variety of different use cases across multiple verticals and platforms. Its solutions support complex business logic and operational rules.

Contact Us

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